

# POWER. PERFORMANCE. CALVING EASE.



## Keys Red Rex 23H

This super thick-made yet well-balanced Red Rex son is smooth polled, smooth made and one of our best red Charolais bulls.



**Keys Hooper 24H** - Check out this awesome herd sire by Ballyhoo. He's a TT for Leptin and really good - a real performance bull that would sire show calves.



## Keys Ballyhoo 104H

Careful .... he'll grow on you! What a powerhouse Ballyhoo son with a 92# BW, 820# Act WW. He's stout, muscular and easy fleshing - one of our top performers!



## Keys Rufous 68H

Clean made, extended yet big butted, this TT Red Rex son has a 88# BW, 776# Adj WW and a super cool look.



Key's Ballyhoo 77D is a rancher's delight, a powerful, rugged, moderate birthweight herd sire whose high-performance sons are deep and easy fleshing, TT for Leptin.

Plan to attend ...

43rd Annual Effertz Key Ranch Bull Sale  
**Thursday, March 11, 2021**  
Rugby Livestock, Rugby, ND • 1 p.m. CDT

125 Charolais & Salers Optimizer Bulls

Catalog and videos online at  
[www.effertzkeyranch.com](http://www.effertzkeyranch.com)  
in mid-February.

LIVE ON THE INTERNET LIVE AUDIO VIDEO  
**LiveAuctions.TV**

**EFFERTZ**  
**KEY RANCH**

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