

Mideast Classic Aberdeen Sale

Saturday, June 30, 2018

1 p.m. • Muskingum Livestock Auction, Zanesville, Ohio

62 Lots of Efficient Fullblood and Moderator Cattle

Featuring the dispersal of O'Bannon Valley Farm



Lot 1



Lot 21



Lot 38



Lot 59



Lot 58

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Sale manager and auctioneer:

Auction Effertz, Ltd.

Your Market Masters • NEIL & JAN EFFERTZ
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17350 Hwy. 1804 N. • Bismarck, ND 58503
Ph: 701-223-5202 • www.auctioneffertz.com

Mideast Classic Aberdeen Sale

Saturday, June 30, 2018 || 1:00 PM

Muskingum Livestock Auction, Zanesville, Ohio

Featuring an excellent group of females, ready to breed,
many with calves at side and a great set of bulls, ready for service.

Offering:

62 Lots of Efficient Aberdeen Cattle

Including the dispersal of O'Bannon Valley Farm

Sale Day Phones:

Neil Effertz..... 701-471-0153
Jan Effertz..... 701-471-0152

Sale Location:

Muskingum Livestock Auction, Zanesville, Ohio 740-452-9984
944 Malinda St, Zanesville, OH 43701
50 miles east of Columbus, Ohio on I 70.

Special Representative:

Dean Pike, American Aberdeen Registry 303-810-7605

Headquarters Hotel:

Fairfield Inn
725 Zane St., Zanesville OH 73701 740-453-8770

Supplement Sheet and Video:

Updated catalog information, new calves, photos and video can be viewed
at www.auctioneffertz.com and will be updated regularly until sale day.

Trucking:

We will assist buyers in making trucking arrangements.

Insurance:

Livestock insurance will be available at the settlement desk.

Absentee Buyers:

If you are unable to attend the sale and wish to purchase cattle, please
contact Neil Effertz (701-471-0153) or Dean Pike (303-810-7605) or one
of the consignors. We will assist you in making trucking arrangements.
Live bidding will also be available on www.liveauctions.tv.

CONSIGNORS:

A & W Cattle.....Lots 12 - 15
Arthur Stoller, Haviland, OH
419-576-0811

Fanning Cattle Co..... Lot 57
Heather and Rob Fanning, Harrodsburg, KY
309-716-6919, 309-373-2996

No Creek Farms Lot 59
Casey Meek, Loudonville OH
330-428-1107

O' Bannon Valley Farm.....Lots 16 - 43
Pat and Becky Hill, Loveland, OH
513-535-3729, 513-535-2288

Riverwood Farms Lots 8 - 11
Eric Bruns, Powell, OH
614-403-1436

Swanquist Spring Brook Farm Lots 44 - 46, 60, 61
Barry Swanquist, Lagro, IN
507-676-1099

University of Findlay Lots 1 - 7, 58
Dr. F.D. McCarthy, Findlay, OH
419-310-0590

West End Farm Lots 47 - 56, 62
Steve Posey, Metamora, MI
248-765-8002

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1 UF MISS TASHA 11T 01B

Color: **Black** Tattoo: **FIN01B** AAA#: **FF23223** BD: **1/27/14** BW: **58**
 Consignor: **University of Findlay**

JACKAROO
MRG RUSTY 16X
 SC VICTORIA S11 12J

MONTE ALLEGRO ARTUSI
SPRING CREEK TASHA
 COLOMBO PARK ALCINA

[COLOMBO PARK TANNHAUSER
 MONTE ALLEGRO ZELMA
 [ALM WRANGLER 44H
 ALM DOT 12J
 [APPERTARRA RANDY
 ARDROSSAN DANA
 [COLOMBO PARK TANNHAUSER
 MUGGA SABRINA

Lot 1A: Fullblood bull calf FIN 18F born 4/9/18 BW: 65# sired by UF Bruiser 39C. What a special Rusty daughter of Spring Creek Tasha, the mother of UF Encore and a full sib to Spring Creek Tiara. She has a top notch bull calf by our Brenton's Best Bruiser son.



Lot 1

2 UF MISS TIARA 21C ET

Color: **Black** Tattoo: **FIN21C** AAA#: **FF26755** BD: **3/24/15** BW: **71**
 Consignor: **University of Findlay**

TL WANAMARA VANDERBOLT
RF IMPERIAL
 TL CHICLET

MONTE ALLEGRO ARTUSI
SPRING CREEK TIARA
 COLOMBO PARK ALCINA

[KIMBOLTON ELLIOTT
 WANAMARA EMU DREAMING
 [FAIRLAWN REBEL
 KOBBLEVALE SURPRISE
 [APPERTARRA RANDY
 ARDROSSAN DANA
 [COLOMBO PARK TANNHAUSER
 MUGGA SABRINA

Lot 2A: Fullblood bull calf FIN 16F born 3/30/18 BW: 55#, sired by UF Bruiser 39C. Here is a super young cow sired by the 2015 National Champion Imperial and out of Spring Creek Tiara, the mother of UF Patron and UF Mayhem, class winners at the NAILE or NWSS.



Lot 2

3 U OF F MISS NELL 5R15 07Y

Color: **Black** Tattoo: **FIN07Y** AAA#: **FF13782** BD: **4/13/11** BW: **50**
 Consignor: **University of Findlay**

BUZZ
BLACKLABEL
 BAR J NELLIE 7G1 2M19

BAR J PONDEROSA 0K13
BAR J NELL 0K9-5R15
 BAR J NELL 0K9

[RAWHIDE R157
 BRAMBLETYPE PERFECTION II H002
 [BRAMBLETYPE TEQUILA
 BAR J NELLIE 7G1
 [NEVADA N060
 BAR J NELLIE 7G1
 [NEVADA N060
 BAR J NELL 7G2

Lot 3A: Fullblood ET bull calf FIN 08F born 3/18/18 BW: 60#, sired by MCR All Jacked Up and out of Miss Double J's 79T. What an historic pedigree, she is sired by Blacklabel, a Buzz son and out of the Ponderosa daughter Bar J Nell 0K9 5R15.



Lot 3

4 U OF F MISS KRYSTAL 17S 19X

Color: **Black** Tattoo: **FIN19X** AAA#: **FF13790** BD: **9/10/10** BW: **65**
 Consignor: **University of Findlay**

COLOMBO PARK ZEFFIRELLI
DOUBLE J'S THE BRICK 281
 MISS JET'S BRENTON 267K

VITULUS YES YES YES
DOUBLE J'S YES I AM 17S
 MISS JET'S BRENTON 255K

[APPERTARRA RANDY
 COLOMBO PARK VIOLETTA
 [ELIZA PARK BRENTON
 GLEN INNES N331
 [SANTA FE MAXIMILLION
 WYZENBEEF LADY WARATAH
 [ELIZA PARK BRENTON
 GLEN INNES N146

Lot 4A: Fullblood ET bull calf FIN 11F born 3/20/18 BW: 50#, sired by MCR All Jacked Up and out of Miss Double J's 79T. 19X is one of the best cows in the herd, sired by The Brick, the only two time National Champion in the history of the breed and out of Yes I Am 17S, a National Show class winner.



Lot 4

5 DOUBLE J'S MISS 176T

Color: **Black** Tattoo: **JJC176T** AAA#: **FF6239** BD: **4/25/07** BW: **48**
 Consignor: **University of Findlay**

APPERTARRA RANDY
COLOMBO PARK ZEFFIRELLI
 COLOMBO PARK VIOLETTA

ELIZA PARK BRENTON
MISS JET'S BRENTON 268K
 BURRA OPAL

MUGGA MAJURA
 TRANGIE J117
 COLOMBO PARK TANNHAUSER
 MUGGA SABRINA
 BRAMBLETYPE BOSUN L006
 BRAMBLETYPE SUZANNAH
 BRAMBLETYPE WARREGO
 TRANGIE J304

Lot 5A: Fullblood bull calf FIN06F born 3/11/18 sired by MCR All Jacked Up BW: 63#. Here is a chance to purchase one of our foundation cows. She is sired by Colombo Park Zeffirelli and out of an Eliza Park Brenton daughter. She has been a stellar brood cow and is in the sale only because we have several daughters in the herd and embryos in the tank. She has an excellent All Jacked Up calf at her side.



Lot 5

6 JJC MISS BRENTON 176Z

Color: **Black** Tattoo: **JJC176Z** AAA#: **FF17787** BD: **4/5/12**
 Consignor: **University of Findlay**

COLOMBO PARK ZEFFIRELLI
DOUBLE J'S THE BRICK 281
 MISS JET'S BRENTON 267K

COLOMBO PARK ZEFFIRELLI
DOUBLE J'S MISS 176T
 MISS JET'S BRENTON 268K

APPERTARRA RANDY
 COLOMBO PARK VIOLETTA
 ELIZA PARK BRENTON
 GLEN INNES N331
 APPERTARRA RANDY
 COLOMBO PARK VIOLETTA
 ELIZA PARK BRENTON
 BURRA OPAL

Lot 6A: Fullblood bull calf sired by UF Bruiser 39C FM30344. She is a daughter of The Brick and out of the Colombo Park Zeffirelli daughter, 176T, Lot 5, for genetic consistency on both sides of her pedigree. She is pasture exposed to UF Bruiser 39C FM30344 6/28 - 8/30/17.



Lot 6

7 UF UNTOUCHED 85U 23Z

Color: **Black** Tattoo: **FIN23Z** AAA#: **FF20417** BD: **10/18/12** BW: **44**
 Consignor: **University of Findlay**

MONTE ALLEGRO ARTUSI
SPRING CREEK TOMMY
 COLOMBO PARK ALCINA

KTF DUNDEE'S MAGILLA
WMF UNTOUCHABLE
 EZ LADY JANE 4L

APPERTARRA RANDY
 ARDROSSAN DANA
 COLOMBO PARK TANNHAUSER
 MUGGA SABRINA
 KINTYRE DUNDEE
 TRANGIE K057
 BRACKENGRAE BEAU LAD
 ITEN'S JAMIE 13G

She is pasture exposed to MRG Rusty 16X FM11911 6/28 - 8/30/17, and should calve before sale day. She is a real breeding piece. Sired by Spring Creek Tommy, she is out of Untouchable, a Lady Jane daughter. What an opportunity! She will have a Rusty calf at side by sale day.



Lot 7

8 RIVERWOOD NATALIE 013Y

Fullblood Heifer Calf Pair

Color: **Black** Tattoo: **RF013Y** AAA#: **FF14447** BD: **5/23/11**
 Consignor: **Riverwood Farm**

BRAMBLETYE TRANSAM
FAIRWYN'S REVENUE MAKER
 FAIRWYN'S LUCINDA

BRAMBLETYE TEQUILA
BAR J NELLIE 2M7-P55
 BAR J NELLIE 7G1 2M7

ATHANLEE HERMAN
 BRAMBLETYE SEPTEMBER L503
 ATHANLEE HERMAN
 BRAMBLETYE PERFECTION II H002
 ATHANLEE HERMAN
 GLEN INNES J306
 NEVADA N060
 BAR J NELLIE 7G1

Lot 8A: Fullblood heifer calf RF154F born 3/16/18 sired by Impressive. Natalie looks great and always breeds right back. She is triple bred Athanlee Herman and has a super fancy heifer calf at side sired by Impressive. She is pasture exposed to Riverwood Sheldon FM15750 since May 17.

9 RF IZZY

Fullblood Bull Calf Pair

Color: **Black** Tattoo: **RF024A** AAA#: **FF20647** BD: **5/11/13**
 Consignor: **Riverwood Farm**

FAIRWYN'S MACHINE
RIVERWOOD PISTON
 EZ MISS PAMELA 9P

BRAMBLETYE TEQUILA
BAR J NELLIE 2M7-P55
 BAR J NELLIE 7G1 2M7

BRAMBLETYE TEQUILA
 BRAMB FAIRWYN'S NATESA
 EZ KENO 046K
 MISS PANMURE L362
 ATHANLEE HERMAN
 GLEN INNES J306
 NEVADA N060
 BAR J NELLIE 7G1

Lot 9A: Fullblood bull calf RF157F sired by Impressive born 4/3/18. Izzy is a daughter of Bar J Nellie, a true matriarch in the Riverwood herd. She was producing until her 13th birthday and we have retained 5 daughters. Izzy has a beautiful udder and puts all her energy into raising her calf. She is pasture exposed to Riverwood Sheldon since May 17.

10 RF BETH

Fullblood Bull Calf Pair

Color: **Black** Tattoo: **RF038B** AAA#: **FF28673** BD: **7/2/14**
 Consignor: **Riverwood Farm**

TL WANAMARA VANDERBOLT
RF IMPERIAL
 TL CHICLET

RIVERWOOD INFERNO
RF MAXINE
 EZ TARA 36R

KIMBOLTON ELLIOTT
 WANAMARA EMU DREAMING
 FAIRLAWN REBEL
 KOBBLEVALE SURPRISE
 BRAMBLETYE TRANSAM
 EZ TARA 36R
 BRAMBLETYE UTAH
 LRL TARA 47H

Lot 10A: Fullblood bull calf RF159F sired by Impressive born 4/27/18. She is the mother of RF Eve, lot . She is a young daughter of the National Champion Imperial. If we were not sizing down our herd, Beth would not be for sale. She is pasture exposed to Riverwood Sheldon since May 17.



RF Imperial, sire of Lot 10

11 RF EVE

Bred Fullblood Heifer

Color: **Black** Tattoo: **RF141E** AAA#: **FF34617** BD: **4/24/17**
 Consignor: **Riverwood Farm**

JACKAROO
IMPRESSIVE
 RF KEEPSAKE

RF IMPERIAL
RF BETH
 RF MAXINE

COLOMBO PARK TANNHAUSER
 MONTE ALLEGRO ZELMA
 RF WILBER
 RIVERWOOD NAOMI
 TL WANAMARA VANDERBOLT
 TL CHICLET
 RIVERWOOD INFERNO
 EZ TARA 36R

Right out of our Louisville show string, Eve combines Impressive, the 2 time National Division Champion and NAILE Champion with the National Champion Imperial and Keepsake, National Reserve Champion as a calf. Champion pedigree!! She is pasture exposed to Riverwood Sheldon FM15750 since May 17.



Impressive, sire of Lot 11

12 WBA KARA

Color: **Red** Tattoo: **WBA13D** AAA#: **FF31442** BD: **4/17/16**
 Consignor: **A & W Cattle**

B & B'S RED ROCKY
B & B'S RED ROCKY II
 LAZY G RED GEM

GRR MOTOMOTO
GRR ROXIE
 GRR MARINA

VITULUS RED BARON
 BAR J BROOK 9W5
 LAZY G RED BY DESIGN
 LAZY G JEWEL
 VITULUS AWESOME RED
 LAZY G TANIA
 MURRUMBONG LGL BLUEY
 LTL KEOTA

Interesting pedigree in this quality, feminine, clean fronted, well extended bred red fullblood heifer. She was AI bred to Red Rewind FM22516 on 10/13/17.



Lot 12

13 EZ SIMONE 2C

Color: **Black** Tattoo: **EZ2C** AAA#: **FF28132** BD: **4/1/15** BW: **44**
 Consignor: **A & W Cattle**

MCR OPINIONATED
BONANZA'S BOXCAR 3Y
 BONANZA LLC STARR

EZ WESTERN 40W
EZ GABBY 18Z
 EZ SWEET JACKIE BABE 2X

ARDROSSAN NERON
 MCR BLUE FLAG
 KOBBLEVALE CHUDLEIGH
 BINNOWEE STARR
 EZ LISBON 29L
 EZ TWINKLE 16T
 JACKAROO
 MISS PANMURE L362

Lot 13A: Fullblood bull calf AWC11F sired by WBA Red Rush FM31443 born 4/18/18 BW: 45#. This young Boxcar daughter has an exciting, clean made fullblood bull calf at side.



Bonanza's Boxcar 3Y, sire of Lot 13



Lot 13 & 13A, inset

14 JLT PEYTON 53B

Color: **Black** Tattoo: **JLT53B** AAA#: **FF24642** BD: **5/24/14**
 Consignor: **A & W Cattle**

BBC DOC HOLLIDAY 04P
J & K DOCTOR LOVE 19Z
 ALM FIDELITY 65J

EZ MAGIC 8S
SPRINGHILL PATTI 52X
 MALCHINE STARLIGHT 552R

KINTYRE DUNDEE
 KINTYRE MELROSE ABBEY
 BRAMBLETYE ARUNTA
 MUGGA FIDELITY F338
 EZ MAGNUM 72J
 EZ MISS PANMURE L357
 NUTE 121
 DCB HEATHER 34M

Lot 14A: Fullblood bull calf AWC09F born 3/2/18 sired by Red Rewind born 3/2/18 BW: 45#. She was AI bred to MCR All Jacked Up 5/15/18. This long bodied Doctor Love cow should have a great All Jacked Up calf next year.



Lot 14, 14A inset



15 JLT MISTY

Color: **Black** Tattoo: **JLT39A** AAA#: **FF21211** BD: **4/21/13**
 Consignor: **A & W Cattle**

BBC DOC HOLLIDAY 04P
J & K DOCTOR LOVE 19Z
 ALM FIDELITY 65J

CCL GENERAL 6R
SPRINGHILL MARIA 39W
 FAIRWYN'S NADETTE

KINTYRE DUNDEE
 KINTYRE MELROSE ABBEY
 BRAMBLETYE ARUNTA
 MUGGA FIDELITY F338
 BRAMBLETYE UNION PACIFIC
 BRAMBLETYE Q131
 TRANGIE M249
 KEIMOI VELA

She was AI bred to Bonanza's Boxcar 3Y FM15218 11/28/17 then exposed to WBA Red Rush FM31443 12/15/17 - 4/28/18. She's deep and like all the Doctor Love daughters, tremendously long bodied. A real beef cow!



Lot 15

16 OVF CECI DOC

Purebred Heifer Calf Pair

Color: **Black** Tattoo: **OVFY30A** AAA#: **PF29347** BD: **5/7/13**
 Consignor: **O'Bannon Valley Farm**

BCC DOC HOLLIDAY 04P
J & K DOC BAKER 22X
 ALM FIDELITY 65J

CC PHIL A 3823
OVF CATHERINE HANK
 OVF SUSIE HANK

[KINTYRE DUNDEE
 KINTYRE MELROSE ABBEY
 [BRAMBLETYPE ARUNTA
 MUGGA FIDELITY F338
 [DCB HANK
 ALM GRACE 123H
 [CC PHIL A 3823
 OVF DR COW SARA



Lot 16

17 OVF DEBRA DOC

Halfblood Bull Calf Pair

Color: **Black** Tattoo: **OVFY31A** AAA#: **MF25695** BD: **5/9/13**
 Consignor: **O'Bannon Valley Farm**

BCC DOC HOLLIDAY 04P
J & K DOC BAKER 22X
 ALM FIDELITY 65J

OVF DR COW Y101

[KINTYRE DUNDEE
 KINTYRE MELROSE ABBEY
 [BRAMBLETYPE ARUNTA
 MUGGA FIDELITY F338



Lot 17, 17A inset

18 OVF GINA HANK

Halfblood Heifer Calf Pair

Color: **Black** Tattoo: **OVFY17Y** AAA#: **MF25686** BD: **6/14/11**
 Consignor: **O'Bannon Valley Farm**

DCB HANK
CC PHIL A 3823
 ALM GRACE 123H

OVF DR/MG COW Y10

[MIDSHIPMAN M206
 BRAMBLETYPE CRACKLIN' ROSIE
 [ADMIRAL II L035
 BRAMBLETYPE GERALDINE II



Lot 18

19 OVF JUDY SPRING

3/4 Cow & 5/8 Heifer Calf

Color: **Black** Tattoo: **OVFB61D** AAA#: **MF29473** BD: **4/13/16**
 Consignor: **O'Bannon Valley Farm**

SPRING CREEK UNION
WD SOUTHERN MAN 12
 VITULUS ATTITUDE

CC PHIL A 3823
OVF JANINE HANK
 OVF DR COW JOSEPHINE

[MONTE ALLEGRO ARTUSI
 COLOMBO PARK ALCINA
 [VITULUS WINNER
 SANTE FE SUNRISE

[DCB HANK
 ALM GRACE 123H



Lot 19

Lot 19A: 5/8 heifer calf OVFB80F born 4/21/18 sired by BMF Red Rocky's Quest BW: 58#. This is a super sweet young pair, feminine and attractive!

O'Bannon Valley Farm Dispersal

20 OVF GEORGIANNA DOC

Halfblood Cow & 3/4 Bull Calf

Color: **Black** Tattoo: **OVFY34A** AAA#: **MF25694** BD: **6/13/13**

Consignor: **O'Bannon Valley Farm**

BCC DOC HOLLIDAY 04P
J & K DOC BAKER 22X
ALM FIDELITY 65J

[KINTYRE DUNDEE
KINTYRE MELROSE ABBEY
BRAMBLETYE ARUNTA
MUGGA FIDELITY F338

OVF DR/MG COW Y10

Lot 20A: 3/4 bull calf OVFW81F born 4/17/18 sired by CC Empire FM12065 BW: 68#. You'll surely like the way these Doc Baker cows are made. She's long, thick yet fancy.



Lot 20



21 OVF JOY DOC

3/4 Cow Purebred & Heifer Calf

Color: **Black** Tattoo: **OVFY32A** AAA#: **MF28621** BD: **5/8/13**

Consignor: **O'Bannon Valley Farm**

BCC DOC HOLLIDAY 04P
J & K DOC BAKER 22X
ALM FIDELITY 65J

[KINTYRE DUNDEE
KINTYRE MELROSE ABBEY
BRAMBLETYE ARUNTA
MUGGA FIDELITY F338

CC PHIL A 3823
OVF JANINE HANK
OVF DR COW JOSEPHINE

[DCB HANK
ALM GRACE 123H

Lot 21A: PB heifer calf OVFB81F born 4/27/18 sired by CC Empire FM12065 BW: 45#. Doc Baker really stamps his females with a great maternal look.



Lot 21

22 OVF SALLY DOC

3/4 Cow & 5/8 Bull Calf

Color: **Black** Tattoo: **OVFY39A** AAA#: **MF29346** BD: **5/27/13**

Consignor: **O'Bannon Valley Farm**

BCC DOC HOLLIDAY 04P
J & K DOC BAKER 22X
ALM FIDELITY 65J

[KINTYRE DUNDEE
KINTYRE MELROSE ABBEY
BRAMBLETYE ARUNTA
MUGGA FIDELITY F338

CC PHIL A 3823
OVF SUSIE HANK
OVF DR COW SARA

[DCB HANK
ALM GRACE 123H

Lot 22A: 5/8 bull calf OVFW82F born 6/4/18 sired by BMF Red Rocky's Quest MM32847 BW: 56#. She's due for a 5/8 calf that carries the red factor. Another feminine Doc Baker daughter.



Lot 22

23 OVF ABBY AMY AND HANK

Halfblood Cow & 3/4 Heifer Calf

Color: **Black** Tattoo: **OVFB3X** AAA#: **MF25697** BD: **5/7/10**

Consignor: **O'Bannon Valley Farm**

DCB HANK
CC PHIL A 3823
ALM GRACE 123H

[MIDSHIPMAN M206
BRAMBLETYE CRACKLIN' ROSIE
ADMIRAL II L035
BRAMBLETYE GERALDINE II

OVF AMY DR COW B1

Lot 23A: 3/4 heifer calf OVFB84F born 5/2/18 sired by CC Empire FM12065 BW: 70#. She's deep ribbed yet smooth shouldered.



Lot 23

24 OVF LYNN HANK

Color: **Black** Tattoo: **OVFY1Y** AAA#: **PF29345** BD: **5/21/11**
 Consignor: **O'Bannon Valley Farm**

DCB HANK
CC PHIL A 3823
 ALM GRACE 123H

CC PHIL A 3823
OVF CATHERINE HANK
 OCF SUSIE HANK

[MIDSHIPMAN M206
 [BRAMBLETYE CRACKLIN' ROSIE
 [ADMIRAL II L035
 [BRAMBLETYE GERALDINE II

[DCB HANK
 [ALM GRACE 123H
 [CC PHIL A 3823
 [OVF DR COW SARA

Pasture exposed to BMF Red Rocky's Quest MM32847 12/9/17 - 3/15/18. Here's one you'll like.



Lot 24

25 OVF ROZ HANK

Color: **Black** Tattoo: **OVFY21Z** AAA#: **MF29344** BD: **6/7/12**
 Consignor: **O'Bannon Valley Farm**

DCB HANK
CC PHIL A 3823
 ALM GRACE 123H

CC PHIL A 3823
OVF RACHEL HANK
 OVF DR COW ROSIE

[MIDSHIPMAN M206
 [BRAMBLETYE CRACKLIN' ROSIE
 [ADMIRAL II L035
 [BRAMBLETYE GERALDINE II

[DCB HANK
 [ALM GRACE 123H

Pasture exposed to BMF Red Rocky's Quest MM32847 12/9/17 - 3/15/18. Check her out - straight and feminine.



Lot 25

26 OVF AUDREY HANK

Color: **Black** Tattoo: **OVFY22Z** AAA#: **PF29337** BD: **6/15/12**
 Consignor: **O'Bannon Valley Farm**

DCB HANK
CC PHIL A 3823
 ALM GRACE 123H

CC PHIL A 3823
OVF ALICE HANK
 OVF ANNA HANK

[MIDSHIPMAN M206
 [BRAMBLETYE CRACKLIN' ROSIE
 [ADMIRAL II L035
 [BRAMBLETYE GERALDINE II

[DCB HANK
 [ALM GRACE 123H
 [CC PHIL A 3823
 [OVF DR COW ANGELA

Pasture exposed to BMF Red Rocky's Quest MM32847 12/9/17 - 3/15/18. Look at the depth and balance. These Phil cows are real nice.



Lot 26

27 OVF ALICE HANK

Color: **Black** Tattoo: **OVFY7W** AAA#: **MF28619** BD: **5/29/09**
 Consignor: **O'Bannon Valley Farm**

DCB HANK
CC PHIL A 3823
 ALM GRACE 123H

CC PHIL A 3823
OVF ANNA HANK
 OVF DR COW ANGELA

[MIDSHIPMAN M206
 [BRAMBLETYE CRACKLIN' ROSIE
 [ADMIRAL II L035
 [BRAMBLETYE GERALDINE II

[DCB HANK
 [ALM GRACE 123H

Extremely attractive and clean made, this double bred Hank granddaughter is bred to our red halfblood herdsire. Pasture exposed to BMF Red Rocky's Quest MM32847 8/1/17 - 10/21/17.



Lot 27

O'Bannon Valley Farm Dispersal

28 OVF ELEANOR HANK

Color: **Black** Tattoo: **OVFY63S** AAA#: **MF25689** BD: **6/5/06**
 Consignor: **O'Bannon Valley Farm**

DCB HANK
CC PHIL A 3823
 ALM GRACE 123H

MIDSHIPMAN M206
 BRAMBLETYE CRACKLIN' ROSIE
 ADMIRAL II L035
 BRAMBLETYE GERALDINE II

OVF CR COW EVA

Pasture exposed to BMF Red Rocky's Quest MM32847 8/1/17 - 10/21/17. Very complete halfblood cow.



Lot 28

29 OVF APRIL SPRING

Color: **Black** Tattoo: **OVFB50C** AAA#: **PF29467** BD: **4/6/15**
 Consignor: **O'Bannon Valley Farm**

SPRING CREEK UNION
WD SOUTHERN MAN 1Z
 VITULUS ATTITUDE

MONTE ALLEGRO ARTUSI
 COLOMBO PARK ALCINA
 VITULUS WINNER
 SANTE FE SUNRISE

CC PHIL A 3823
OVF AUDREY HANK
 OVF ALICE HANK

DCB HANK
 ALM GRACE 123H
 CC PHIL A 3823
 OVF ANNA HANK

Pasture exposed to BMF Red Rocky's Quest MM32847 12/9/17 - 3/15/18. Look at the near picture perfect udder in this young purebred cow.



Lot 29

30 OVF JUNE SPRING

Color: **Black** Tattoo: **OVFB52C** AAA#: **MF28625** BD: **6/5/15**
 Consignor: **O'Bannon Valley Farm**

SPRING CREEK UNION
WD SOUTHERN MAN 1Z
 VITULUS ATTITUDE

MONTE ALLEGRO ARTUSI
 COLOMBO PARK ALCINA
 VITULUS WINNER
 SANTE FE SUNRISE

CC PHIL A 3823
OVF JANINE HANK
 OVF DR COW JOSEPHINE

DCB HANK
 ALM GRACE 123H

Pasture exposed to BMF Red Rocky's Quest MM32847 12/9/17 - 3/15/18. Her sire has one of the best outcross pedigrees out there!



Lot 30

31 OVF BELLA SPRING

Color: **Black** Tattoo: **OVFB59C** AAA#: **PF29339** BD: **7/8/15**
 Consignor: **O'Bannon Valley Farm**

SPRING CREEK UNION
WD SOUTHERN MAN 1Z
 VITULUS ATTITUDE

MONTE ALLEGRO ARTUSI
 COLOMBO PARK ALCINA
 VITULUS WINNER
 SANTE FE SUNRISE

CC PHIL A 3823
OVF BITSY HANK
 OVF SLASH MARIE AND HANK

DCB HANK
 ALM GRACE 123H
 CC PHIL A 3823
 OVF MAIRE DR COW B2

Pasture exposed to BMF Red Rocky's Quest MM32847 12/9/17 - 3/15/18. Deep and built for keeps!



Lot 31

32 OVF DIVA SPRING

Color: **Black** Tattoo: **OVFB53C** AAA#: **MF28630** BD: **6/10/15**
 Consignor: **O'Bannon Valley Farm**

SPRING CREEK UNION
WD SOUTHERN MAN 12
 VITULUS ATTITUDE

[MONTE ALLEGRO ARTUSI
 COLOMBO PARK ALCINA
 VITULUS WINNER
 SANTE FE SUNRISE

OVF DAISY Y26 XX

Pasture exposed to BMF Red Rocky's Quest MM32847 12/9/17 - 3/15/18. Super long bodied and good udder quality.



Lot 32

33 OVF ELLIE SPRING

Color: **Black** Tattoo: **OVFB514C** AAA#: **MF28627** BD: **9/13/15**
 Consignor: **O'Bannon Valley Farm**

SPRING CREEK UNION
WD SOUTHERN MAN 12
 VITULUS ATTITUDE

[MONTE ALLEGRO ARTUSI
 COLOMBO PARK ALCINA
 VITULUS WINNER
 SANTE FE SUNRISE

CC PHIL A 3823
OVF ELEANOR HANK
 OVF DR COW EVA

[DCB HANK
 ALM GRACE 123H

Pasture exposed to BMF Red Rocky's Quest MM32847 12/9/17 - 3/15/18. She's a deep bodied, stout made young 3/4 blood.



Lot 33

34 OVF GRACE SPRING

Color: **Black** Tattoo: **OVFB515C** AAA#: **MF28628** BD: **10/20/15**
 Consignor: **O'Bannon Valley Farm**

SPRING CREEK UNION
WD SOUTHERN MAN 12
 VITULUS ATTITUDE

[MONTE ALLEGRO ARTUSI
 COLOMBO PARK ALCINA
 VITULUS WINNER
 SANTE FE SUNRISE

OVF DR/MG COW Y10

Pasture exposed to BMF Red Rocky's Quest MM32847 12/9/17 - 3/15/18. Young and deep and good.



Lot 34

35 OVF RUTH SPRING

Color: **Black** Tattoo: **OVFY41B** AAA#: **MF29469** BD: **5/18/14**
 Consignor: **O'Bannon Valley Farm**

SPRING CREEK UNION
WD SOUTHERN MAN 12
 VITULUS ATTITUDE

[MONTE ALLEGRO ARTUSI
 COLOMBO PARK ALCINA
 VITULUS WINNER
 SANTE FE SUNRISE

CC PHIL A 3823
OVF RACHEL HANK
 OVF DR COW ROSE

[DCB HANK
 ALM GRACE 123H

Pasture exposed to BMF Red Rocky's Quest MM32847 12/9/17 - 3/15/18. You have to appreciate the Southern Man X Phil combination. It really works.



Lot 35

O'Bannon Valley Farm Dispersal

36 OVF CELIA SPRING

Color: **Black** Tattoo: **OVFB60D AAA#PF29472**
Consignor: **O'Bannon Valley Farm**

Bred Purebred Heifer
BD: **4/6/16**

SPRING CREEK UNION
WD SOUTHERN MAN 1Z
VITULUS ATTITUDE

J & K DOC BAKER 22X
OVF CECI DOC
OVF CATHERINE HANK

[MONTE ALLEGRO ARTUSI
[COLOMBO PARK ALCINA
[VITULUS WINNER
[SANTE FE SUNRISE
[DCC DOCK HOLLIDAY 04P
[ALM FIDELITY 65J
[CC PHIL A 3823
[OVF SUSIE HANK

Nice, deep and easy fleshing, this is another Southern Man daughter that traces to a Doc Holliday base. Pasture exposed to BMF Red Rocky's Quest MM32847 12/9/17 - 3/15/18.



Lot 36

37 OVF SOPHIA SPRING

Color: **Black** Tattoo: **OVFB62D AAA#PF29474**
Consignor: **O'Bannon Valley Farm**

Bred Purebred Heifer
BD: **4/9/16**

SPRING CREEK UNION
WD SOUTHERN MAN 1Z
VITULUS ATTITUDE

CC PHIL A 3823
OVF SISSY HANK
OVF SUSIE HANK

[MONTE ALLEGRO ARTUSI
[COLOMBO PARK ALCINA
[VITULUS WINNER
[SANTE FE SUNRISE
[DCB HANK
[ALM GRACE 123H
[CC PHIL A 3823
[OVF DR COW SARA

Pasture exposed to BMF Red Rocky's Quest MM32847 12/9/17 - 3/15/18. Nice made young two year old.



Lot 37

38 OVF FELICITY SPRING

Color: **Black** Tattoo: **OVFB63D AAA#PF29475**
Consignor: **O'Bannon Valley Farm**

Bred 3/4 Heifer
BD: **4/18/16**

SPRING CREEK UNION
WD SOUTHERN MAN 1Z
VITULUS ATTITUDE

CC PHIL A 3823
OVF ABBEY AMY AND HANK
OVF DR COW B1

[MONTE ALLEGRO ARTUSI
[COLOMBO PARK ALCINA
[VITULUS WINNER
[SANTE FE SUNRISE
[DCB HANK
[ALM GRACE 123H
[]

Pasture exposed to BMF Red Rocky's Quest MM32847 8/1/17 - 10/21/17. She's nearly flawless in her conformation.



Lot 38

39 OVF HYACINTH SPRING

Color: **Black** Tattoo: **OVFB66D AAA#PF29477**
Consignor: **O'Bannon Valley Farm**

Bred Purebred Heifer
BD: **6/2/16**

SPRING CREEK UNION
WD SOUTHERN MAN 1Z
VITULUS ATTITUDE

CC PHIL A 3823
OVF HOPE HANK
OVF ABBEY AMY AND HANK

[MONTE ALLEGRO ARTUSI
[COLOMBO PARK ALCINA
[VITULUS WINNER
[SANTE FE SUNRISE
[DCB HANK
[ALM GRACE 123H
[CC PHIL A 3823
[OVF DR COW B1

Pasture exposed to BMF Red Rocky's Quest MM32847 12/9/17 - 3/15/18. She's long, beefy and young.



Lot 39

40 OVF DARLA SPRING

Color: **Black** Tattoo: **OVFB68D AAA#MF31233** BD: **9/10/16**
 Consignor: **O'Bannon Valley Farm**

SPRING CREEK UNION
WD SOUTHERN MAN 1Z
 VITULUS ATTITUDE

[MONTE ALLEGRO ARTUSI
 COLOMBO PARK ALCINA
 VITULUS WINNER
 SANTE FE SUNRISE]

OVF DOROTHY Y5 DR

Pasture exposed to BMF Red Rocky's Quest MM32847 12/9/17 - 3/15/18. First cross out of her Dexter dam. She will surely milk well.



Lot 40

41 OVF MINDY SPRING

Color: **Black** Tattoo: **OVFB610D AAA#MF31229** BD: **10/8/16**
 Consignor: **O'Bannon Valley Farm**

SPRING CREEK UNION
WD SOUTHERN MAN 1Z
 VITULUS ATTITUDE

[MONTE ALLEGRO ARTUSI
 COLOMBO PARK ALCINA
 VITULUS WINNER
 SANTE FE SUNRISE]

OVF MARIE DR COW B2

Pasture exposed to BMF Red Rocky's Quest MM32847 12/9/17 - 3/15/18. Another excellent first cross Aberdeen Moderator heifer.



Lot 41

42 OVF EMILIA SPRING

Color: **Black** Tattoo: **OVFB67D AAA#MF31231** BD: **8/23/16**
 Consignor: **O'Bannon Valley Farm**

SPRING CREEK UNION
WD SOUTHERN MAN 1Z
 VITULUS ATTITUDE

[MONTE ALLEGRO ARTUSI
 COLOMBO PARK ALCINA
 VITULUS WINNER
 SANTE FE SUNRISE]

CC PHIL A 3823
OVF ELEANOR HANK
 OVF DR COW EVA

[DCB HANK
 ALM GRACE 123H]

She's a very well bred 3/4 heifer by a Union son out of a Vitulus Winner daughter. Two shots of great Aberdeen bulls and "Here's the Beef"!



Lot 42

43 OVF AVA SPRING

Color: **Black** Tattoo: **OVFB69D AAA#PF31230** BD: **9/26/16**
 Consignor: **O'Bannon Valley Farm**

SPRING CREEK UNION
WD SOUTHERN MAN 1Z
 VITULUS ATTITUDE

[MONTE ALLEGRO ARTUSI
 COLOMBO PARK ALCINA
 VITULUS WINNER
 SANTE FE SUNRISE]

CC PHIL A 3823
OVF AUDREY HANK
 OVF ALICE HANK

[DCB HANK
 ALM GRACE 123H
 CC PHIL A 3823
 OVF ANNA HANK]

Wow - what a beautiful purebred, sharp in every detail!



Lot 43

Swanquist Spring Brook Farm and West End Farm

44 LLB QUARTER PRINCESS S31

Color: **Black** Tattoo: **LLBS31** AAA#: **FF5702** BD: **6/20/06**
 Consignor: **Swanquist Spring Brook Farm**

MIDSHIPMAN M206
QUARTERMASTER Q117
 BRAMBLETYE FELICITY J167

ADMIRAL J222
PRINCESS
 BRAMBLETYE AMICABLE J152

KAPTAIN PLANET K001
 TRANAGIE C124
 TRANGIE F026
 TRANGIE Y189
 TRANGIE F249
 TRANGIE F037
 TRANGIE F069
 TRANGIE F153

Lot 44A: Fullblood bull calf SSB08F born 4/4/18 sired by Dakota Pride FM647 BW: 46#. A rare opportunity to acquire a direct fullblood daughter of the foundation herdsire Quartermaster.



Quartermaster, sire of Lot 44

45 GAT DOMINO

Color: **Black** Tattoo: **GATD16** AAA#: **FF31644** BD: **6/15/16**
 Consignor: **Swanquist Spring Brook Farm**

BAR J SPARKS 4P16
BAR J PONDEROSA 9W15
 BAR J NELL 9J25-5R47

MRG TIMMY
DDD DARISSAS DOMINO
 DDD TAWNEY'S DARISSA

BAR J PONDEROSA 0K13
 BAR J TINA 8H3-0K48
 BRAMBLETYE TEQUILA
 BAR J NELL 9J25
 JACKAROO
 SC VICTORIA S11 12J
 BAR J CASANOVA
 BAR J TAWNEY 8H4 1L32

She was bred to CSC Hot Shot 2D FM31701 11/6/2017. Sparks and Jackaroo...two of the breed's best herdsires, all wrapped up in one great pedigree.



CSC Hotshot 2D, service sire for Lots 45 and 46

46 LLB AHALEN A37

Color: **Black** Tattoo: **LLBA37** AAA#: **FF20006** BD: **4/3/13** BW: **56**
 Consignor: **Swanquist Spring Brook Farm**

MONTE ALLEGRO ARTUSI
SPRING CREEK URIAH
 COLOMBO PARK ALCINA

BRAMBLETYE TEQUILA
LLB MISS SUNTOO T007
 MISS MAIMIE

APPERTARRA RANDY
 ARDROSSAN DANA
 COLOMBO PARK TANNHAUSER
 MUGGA SABRINA
 ATHANLEE HERMAN
 GLEN INNES J306
 ADMIRAL J222
 BRAMBLETYE SUNSHINE TOO M442

She is bred to CSC Hot Shot 02D. She is very quiet and halter broke. She is bred to our new, young herdsire. Hot Shot is really long and heavily muscled with a very good temperament. She lost her Dakota Pride heifer calf this spring.



Lot 46

47 ETC CECIL

Color: **Black** Tattoo: **ETC7C** AAA#: **FF29083** BD: **8/3/15**
 Consignor: **West End Farm**

BONANZAS BOXCAR 3Y
EZ BOXCAR WILLIE 3A
 EZ JASMINE 23U

ARDROSSAN JAMBEROO
PECAN CREEK ARIEL
 LTL MEEKER

MCR OPINIONATED
 BONANZA LLC STARR
 EZ LISBON 29L
 EZ FANTASIA 20J
 ARDROSSAN NERON
 ARDROSSAN NARDIA
 SCR DOMINATOR
 MISS MAE

Lot 47A: Fullblood heifer calf born 5/6/18 sired by ETC Cass FM29080. This young cow combines Jamberoo, Dominator and Boxcar breeding...very interesting combination.

48 ETC BAILEY

Color: **Black** Tattoo: **ETC4B** AAA#: **FF23509** BD: **6/17/14**
 Consignor: **West End Farm**

BCC DOC HOLLIDAY 04P
K2K DOC'S LEGACY
 BAR J NELL 9J25

EZ LEXUS 18L
EZ MISS DAISY 040S
 MISS PANMURE L362

KINTYRE DUNDEE
 KINTYRE MELROSE ABBEY
 QUARTERMASTER Q117
 BAR J NELL 7G2
 NEVADA N060
 BRAMBLETYE ST. LOUISE
 BROKEN ARROW PANMURE
 TAINUI R962

She is due to calve soon to EZ Boxcar Willie FM19536. This is a very well bred young fullblood female bred to a great Boxcar son.

49 ETC CLARA

Color: **Black** Tattoo: **ETC4C** AAA#: **FF29082** BD: **6/11/15**
 Consignor: **West End Farm**

BONANZAS BOXCAR 3Y
EZ BOXCAR WILLIE 3A
 EZ JASMINE 23U

BAR J HOSS 5R14
BAR J TERRIE 9W35
 BAR J TERI 7G12

[MCR OPINIONATED
 BONANZA LLC STARR
 [EZ LISBON 29L
 EZ FANTASIA 20J
 [BAR J PONDEROSA 0K13
 BAR J NELL 0K9
 [ADMIRAL J222
 BRAMBLETYPE TARA II

Lot 49A: Fullblood bull calf born 5/28/18 sired by ETC Cass FM 29080. Here's another young Boxcar Willie cow out of a the big Bar J Terrie cow family.



EZ Boxcar Willie 3A, sire of several West End Farms consignments

50 ETC CAMIL

Color: **Black** Tattoo: **ETC5C** AAA#: **FF29081** BD: **6/20/15**
 Consignor: **West End Farm**

BONANZAS BOXCAR 3Y
EZ BOXCAR WILLIE 3A
 EZ JASMINE 23U

CR CAESAR
CLEOPATRA 4W
 TWO RIVERS TIPSU

[MCR OPINIONATED
 BONANZA LLC STARR
 [EZ LISBON 29L
 EZ FANTASIA 20J
 [MR. DUNDEE
 CR MIDNIGHT
 [FAIRWYN'S NEROMAN
 FAIRWYN'S PATIENCE

She is due to calve soon to ETC Cass FM 29080. Boxcar Willie works on these deep, thick made Caesar cows.

51 BEL

Color: **Black** Tattoo: **ETC3B** AAA#: **PF23504** BD: **5/2/14** BW: **54**
 Consignor: **West End Farm**

MCR OPINIONATED
BONANZA'S BOXCAR 3Y
 BONANZA LLC STARR

DCB SOLOMON 74M
SFF EBONY
 PX 18P

[ARDROSSAN NERON
 MCR BLUE FLAG
 [KOBBLEVALE CHUDLEIGH
 BINNOWEE STARR
 [BRAMBLETYPE TRANSAM
 DCB BARBARA
 [LB WYATT 154L 116H
 PX 1M

Lot 51A: Purebred heifer calf born 5/22/18 Mr. PC Baxa FM21100. This Boxcar X Transam cross works.

52 ETC CHLOE

Color: **Black** Tattoo: **ETC2C** AAA#: **PF29079** BD: **6/8/15**
 Consignor: **West End Farm**

BONANZAS BOXCAR 3Y
EZ BOXCAR WILLIE 3A
 EZ JASMINE 23U

BUSTER 1N
TESSIE 1R
 EZ MISS CLOUT 341M

[MCR OPINIONATED
 BONANZA LLC STARR
 [EZ LISBON 29L
 EZ FANTASIA 20J
 [ALM CLOUT 27H
 BRAMBLETYPE TEXAS LASS
 [ALM CLOUT 27H
 EZ MS BOSUN'S MATE R34K

Lot 52A: Purebred heifer calf born 5/26/18 sired by Mr. PC Baxa FM21100. Buster was one of the best Clout sons.

53 ETC CORA

Color: **Black** Tattoo: **ETC3C** AAA#: **PF29078** BD: **6/2/15**
 Consignor: **West End Farm**

BONANZAS BOXCAR 3Y
EZ BOXCAR WILLIE 3A
 EZ JASMINE 23U

BUSTER 1N
APRIL 2R
 EZ MISS MCGUIRE 388M

[MCR OPINIONATED
 BONANZA LLC STARR
 [EZ LISBON 29L
 EZ FANTASIA 20J
 [ALM CLOUT 27H
 BRAMBLETYPE TEXAS LASS
 [KEYS MCQUIRE 16H
 EZ MS QUARTERMASTER R46K

She is due to calve soon to Mr. PC Baxa FM21100. Boxcar Willie's dam is a sister to Fantasia.

54 ETC CELINE

Color: **Black** Tattoo: **ETC6C** AAA#: **PF29085** BD: **7/14/15**
 Consignor: **West End Farm**

BONANZAS BOXCAR 3Y
EZ BOXCAR WILLIE 3A
 EZ JASMINE 23U

FAIRWYN'S POWER
MLAR POWER'S MARIE
 EZ MISS BLGIH 929J

[MCR OPINIONATED
 BONANZA LLC STARR
 [EZ LISBON 29L
 EZ FANTASIA 20J
 [BR NEW VISION 001H
 BRAMB FAIRWYN'S NATESA
 [BRAMBLETYPE COMMANDER BLIGH
 ANGUS COW

Lot 54A: Purebred heifer calf born 5/26/18 sired by Mr. PC Baxa FM21100. Miller's Power bull has always produced excellent females.

55 ETC MOLLY

Color: **Black** Tattoo: **ETC1C** AAA#: **PF29084** BD: **3/8/15**
 Consignor: **West End Farm**

LICENSE TO KILL
SFR KACTUS
 TNT LAVACA

BR PRESCOTT 1P
CSF TAVASZ
 BAGOSHI

[ARDROSSAN JAMBEROO
 LCM GLEN DEE
 [BR NEW VISION 001H
 TNT DINKY DIE
 [BR ABSOLUT 1L
 BR PHEONIX 003H
 [DLT MARCH MAJESTY
 HEREFORD COW

Lot 55A: Purebred heifer calf born 5/18/18 sired by Mr. PC Baxa FM21100. Her sire Kactus was a very popular show bull for Sunflower Ranch.

West End Farm and Fanning Cattle Co.

56

CSF TAVASZ

3/4 Cow & Purebred Bull Calf

Color: **Black** Tattoo: **SFRAB7** AAA#: **MF19585** BD: **4/25/13** BW: **43**
Consignor: **West End Farm**

BR ABSOLUT 1L
BR PRESCOTT 1P
BR PHOENIX 003H

DLT MARCH MAJESTY
BAGOSHI
HEREFORD COW

BELL BRAE BORIS
BR BOBBI JO 004H
ADMIRAL J222
GLEN INNES K485
QUARTERMASTER Q117
EZ MATILDA 06G



ETC Cass, sire of several West End Farms calves, is sired by Androssan Orient, pictured above.

57

EMBRYO PACKAGE

Consignor: **Fanning Cattle Company**

57A: 4 fullblood embryos BCC Doc Holliday FM2117 X Haymaker Nessie 179T FF13028 An exciting mating of some vintage American Aberdeen genetics with tremendous success in the early 2000s. Nessie's sire Brenton's Image was one of the first National Champion Bulls in 2001. Doc Holliday sired more class winners at the NAILE shows in the early 2000's than any bull in the breed.

Lot 57B: 4 fullblood embryos BCC Doc Holliday FM2117 X Haymaker Minnie 44T FF13027. Minnie, an own daughter of the Australian Champion Transam used so successfully for years by Eric Craig, is out of a great daughter to Admiral J222, the foundation sire of the foundation Brambletye herd in Australia. Doc Holliday genetics show up in many of the best of the breed.



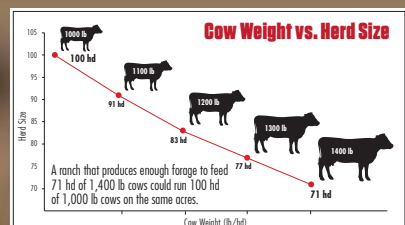
BCC Doc Holliday

Do the math...

More cows on the same forage means more profit.

What are your biggest costs? Feed and labor?

Taking into account all of the variables Mother Nature throws at you, the key factor you can control is cow size. Getting cow size and stocking rate right has a huge impact on the bottom line. Smaller cows mean more cattle on the same forage base. Spreading your fixed costs over greater numbers and reducing variable costs per head improves net profit.



Value of Calves Sold

100 hd 500 lb steer calves @ \$1.65/lb = \$82,900
Total pounds sold = 50,000

71 hd 583 lb steer calves @ \$1.535/lb = \$63,538
Total pounds sold = 41,393

Advantage to the Smaller Cows = \$19,362

AmericanAberdeen.com

The average Angus cow weighs 1,400 lb. If you want to make replacement heifers that will mature as 1,100 lb cows—without sacrificing muscle and shape—there's only one way to get there.



The American Aberdeen crossbreeding advantage:

- » Fix cow size in one generation
- » Reduce calving problems
- » Produce more ribeye per hundredweight
- » Increase marbling
- » Produce more gain per acre
- » Increase percentage of cow weight weaned

When evaluated on a per-acre unit of production, smaller cattle have a 10 percent advantage over larger cattle.

Are you ready for an American Aberdeen bull?



Change is hard...
Cashing bigger checks isn't.

If you're going to sell 50,000 lb of calves, which load do you want to sell?

Load A = 111 450 lb steer calves @ \$1.43/lb = \$71,429

Load B = 77 650 lb steer calves @ \$1.17/lb = \$58,559

The 111 Aberdeen calves grossed an extra \$12,870 over the 77 heavier calves.

Still want to sell big calves?

What if instead of chasing weaning weights, we focused on efficiency and net profits?



American Aberdeen Association Seedstock Programs

**Full Blood | Aberdeen Plus
Moderator* | Moderator Plus***

Call your local Aberdeen breeder, or visit AmericanAberdeen.com, to see how getting cow size and muscling right leads to great profitability on the ranch.



58 UF TITANIUM 34A

Color: **Black** Tattoo: **FIN34A** AAA#: **FM23153** BD: **9/6/13** BW: **60**
 Consignor: **University of Findlay**

URILA YASS
SPRING CREEK ELITE
 COLOMBO PARK ZARZUELA

COLOMBO PARK TANNHAUSER
COLOMBO PARK ALCINA
 MUGGA SABRINA

ARDROSSAN RICHMOND
 GLEN INNES N361
 COLOMBO PARK XERXES
 KEIMOI WOLLONDILLY ROSE
 THE GLEBE WOODSTOCK
 AVONSLEIGH JEWEL
 KEIMOI BLACK APOLLO
 MUGGA QUEAN

Selling the 2015 NAILE Senior Champion and Reserve Grand Champion. This deep, well composed Elite son combines the Australian greats Yass, Zarzuela and Alcina. Great bull and ready for heavy service. Titanium has been a herd sire for the last two breeding seasons and we have decided to give another discriminating breeder an opportunity to capture some of these elite genetics. Selling full possession and retaining AI and semen rights only for the semen we have left in our tank.



Lot 58

59 NO CREEK MARQUEE 62D

Color: **Black** Tattoo: **MEE62D** AAA#: **FM37069** BD: **5/22/16**
 Consignor: **No Creek Livestock**

BONANZAS BOXCAR 3Y
NO CREEK CABOOSE 41B
 EZ JACEY 7Y

PCR SILVER DOLLAR
WD ARIEL 2Z
 PECAN CREEK ARIEL

MCR OPINIONATED
 BONANZA LLC STARR
 JACKAROO
 EZ MISS DAISY 040S
 BRAMBLETYPE COMMANDER BLIGH
 BRAMBLETYPE SILVER
 ARDROSSAN JAMBEROO
 LTL MEEKER

His dam produced the high seller in last year's Mideast Classic. He is a long bodied, powerfully well muscled herdsire prospect. He is ready for heavy service and looking great!



Lot 59

60 SSB JET BLACK 06E

Color: **Black** Tattoo: **SSB06E** AAA#: **FM35767** BD: **6/2/17** BW: **46**
 Consignor: **Swanquist Spring Brook Farm**

BRACKENGRAE BEAU LAD
MCR STANDING BEAR
 BRAMBLETYPE TRANGIE GIRL

SPRING CREEK URIA
LLB RUTH B304
 LLB SUNSHINE S30

BEAU AARON M390
 GLEN INNES M343
 QUARTERDECK Q118
 GLEN INNES J306
 MONTE ALLEGRO ARTUSI
 COLOMBO PARK ALCINA
 BRAMBLETYPE TEQUILA
 MISS MAIMIE

A super attractive MCR Standing Bear son, a sire with with some of the most phenomenal carcass traits in the Aberdeen breed. His dam by Uriah traces to the great foundation Miss Maimie cow, the 34th female registered in the American herdbook! She's a great Admiral daughter out of one of the biggest bodied performance donor cows in the Australian Brambletype herd. Good bull.



Lot 60

Fullblood Bull

BRACKENGRÆ BEAU LAD
MCR **STANDING BEAR**
BRAMBLETYE TRANGIE GIRL

BEAU AARON M390
GLEN INNES M343
QUARTERDECK Q118
GLEN INNES J306

SPRING CREEK URIAH
LLB ADDUCE A73
LLB FELICITY 7P

MONTE ALLEGRO ARTUSI
COLOMBO PARK ALCINA
JACKPOT
BAR J QUEEN 15J

A black cow with a metal ring in its nose and yellow ear tags, standing in a dirt pen. The cow is facing the camera, and its shadow is cast on the ground. The background shows a metal fence and some greenery.

62

Fullblood Bull

FAIRWYN'S LOW BEAU 204M
HH PRINCE CHARMING
EZ CINDERELLA 61U

BRACKENGRAE BEAU LAD
GLEN INNES J306
WANAMARA FINDON ROYALE
EZ FANTASIA 20J

PX BAXTER
KBW BAXA
EZ LADY JANE 4L

GREG MLP 3G
DEB
BRACKENGRAE BEAU LAD
ITEN'S JAMIE 13G

A group of seven people, including men and women in Western attire, are standing behind a large, solid black cow. They are positioned in front of a blue backdrop that features the text "2012 NATIONAL WESTERN STOCK SHOW" in yellow and white. The scene is set on a light-colored, sandy or gravelly floor.

Notes

[illegible]

Terms: Terms of the sale are cash or check payable immediately upon conclusion of the sale and before animals will be moved. Seller will reserve the right to require a certified check as settlement before releasing any cattle.

Insurance of Purchases and Risk: All animals are the seller's risk prior to their sale and become property of the buyer as soon as declared sold by the auctioneer. Arrangements will be made to have insurance available when making settlement.

Bidding: All animals sell to the highest bidder. Any disputes or challenges regarding bids will be settled by the auctioneer and his decision will be final.

Health and Export: A vet will be on hand to write interstate health certificates.

Registration and Transfer: All animals sell with registration papers from the American Aberdeen Registry and will be transferred after the sale at the seller's expense.

Announcements: Any errors or changes of information contained in the catalog will be announced from the auction block and such announcements shall take precedence over information contained in the catalog.

Breeding Guarantee: Bred females called safe in calf have been pregnancy examined by a veterinarian and found to be safe in calf. The open heifers selling are guaranteed to be breeders. If a female appears to be a non-breeder within 6 months of the sale (or within 6 months of when she reaches breeding age) she may be returned to the seller at the buyer's expense. The seller will then reserve the right to prove the animal a breeder within a six month period, using any fullblood registered Aberdeen bull of his choice through AI or natural service. If successful, seller will return animal to buyer, again at buyer's expense. Should the animal fail to prove a breeder, the seller at his option may either return the purchase price to the buyer or replace the animal with another of equal value in full settlement and satisfaction of all claims. In no event shall the seller be responsible for more than the purchase price.

In case the animal in question should develop to be a problem breeder due to negligence or improper management by the buyer or if the female has been subjected to any hormonal or surgical reproduction techniques, the seller's guarantee does not apply. No guarantee is given that bred females will deliver a live calf. No guarantee is given that a female will produce eggs suitable for transplant.

All bulls over 14 months of age are semen tested. No guarantee is given that a bull will produce semen that will freeze. Bull calves under the age of 14 months are guaranteed to pass a semen test at 14 months of age. Should the animal fail to pass a semen test, the seller at his option may either return the purchase price to the buyer or replace the animal with another of equal value in full settlement and satisfaction of all claims

The O'Bannon Valley Farm consignments represent a herd dispersal. Every effort has been made to present accurate and up to date breeding information. No further guarantee applies to these lots.

Liabilities: All persons who attend the sale do so at their own risk and Auction Effertz, Ltd. assume no liability for any accidents that may occur. Neither does Auction Effertz, Ltd. assume any liability for loss or injury to livestock due to theft, mysterious disappearance, sickness, improper handling or Act of God. It is also to be clearly understood that Auction Effertz, Ltd. act only as a medium between the buyer and the seller. They are not responsible in any way for any failure on the part of the buyer and the seller to live up to their obligations of for the truth of any warranties or representations, express or implied. Neither does Auction Effertz, Ltd. assume any financial obligation to collect or enforce collection of monies between parties. Any legal action that may in exceptional cases be taken, must be between the buyer and the seller.

Contract: The above terms and conditions shall constitute a contract between the buyer and the seller of each animal sold.

Mail bid: Mail or wire bids may be furnished. Bids must be in the hands of the sale manager in ample time prior to the sale and will be handled in strict confidence.



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