



*Your Market Masters*

**Auction Effertz, Ltd.**

17350 Highway 1804 North • Bismarck, ND 58503 • Neil Effertz • (701) 223-5202 • [effertz@bektel.com](mailto:effertz@bektel.com)

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December 19, 2020

The Aberdeen Answer Sale has been scheduled with SmartAuctions to close on February 2, 2021. We are excited about the success of our online sales with SmartAuctions. It seems that every sale builds on the last as we spread the word about our great breed.

The entry deadline for the Aberdeen Answer sale is January 10.

To be successfully marketed in an online setting, each lot **must** have:

- 1, Registration paper – there will be a link to the AAA registration paper on the sale site on SmartAuctions so all sale animals must be registered.
2. A **professional quality** photo and video. Good cattle, well fitted and presented with good photos and videos sell best in an online auction. We are learning that really top quality video and photos are very effective and mediocre video and photos are not. Get some help and do it right!
3. To send video footage, contact Jan (701-471-0152 or [effertz@bektel.com](mailto:effertz@bektel.com)) and she will send you a dropbox folder. Video files are too big to email. We can also take a youtube link if your videographer has posted them.
4. Sale cost will be \$100 non refundable entry fee plus 7%.
5. Transportation after the sale is a detail that requires help and cooperation from our consignors and goes a long way towards building a relationship with a satisfied buyer.
6. Please be sure to check the tattoos for your sale cattle and to be sure they are legible and accurate.
7. Send your registration papers to our office – we will handle the transfers after the sale.

Please complete the entry form and sales agreement below and return with your entry fees to Auction Effertz. Sale cattle will not be entered in the online auction until entry fees have been paid.

We are looking forward to working with you!

Sincerely,

Neil and Jan Effertz



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### Aberdeen Answer Sale Entry Form

Please complete one form for every entry. Form may be duplicated if needed. Entry forms are also available at [www.auctioneffertz.com](http://www.auctioneffertz.com).

Category: \_\_\_ Bull \_\_\_ Cow/Calf Pair \_\_\_ Bred Heifer \_\_\_ Open Heifer Reg #: \_\_\_\_\_

Animal's Name: \_\_\_\_\_ Color \_\_\_\_\_ %: \_\_\_\_\_

Birthdate: \_\_\_\_\_ Tattoo: \_\_\_\_\_ BW: \_\_\_\_\_

**Service Information for bred females:**

Bred to: Bull's name: \_\_\_\_\_ Bull's Reg #: \_\_\_\_\_

Breeding date: \_\_\_\_\_

Calf at side: Sex: \_\_\_ Born: \_\_\_\_\_ Tattoo: \_\_\_\_\_ Sire: \_\_\_\_\_ BW: \_\_\_

**Footnote Information:**

\_\_\_\_\_  
\_\_\_\_\_

**Pedigree (attach copy of registration paper or fill out completely)**

	_____	_____
	_____	_____
Sire	_____	_____
Reg #	_____	_____
	_____	_____
	_____	_____
	_____	_____
	_____	_____

Dam	_____	_____
Reg #	_____	_____
	_____	_____
	_____	_____

Consignor: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone: \_\_\_\_\_ email: \_\_\_\_\_



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Include \$100 per head entry fee and return to Auction Effertz, Ltd, 17350 Hwy 1804 N, Bismarck, ND 58503 by January.10.

### Sale Agreement for Consignment Sales

Name of Sale: Aberdeen Answer

Date: Closes February 2, 2021

I have read, fully understand and am bound by the terms, conditions and breeding responsibilities set forth within the rules and regulations governing this sale

By participating in this sale, I agree to abide by all the rules regarding the sale. It is understood that Auction Effertz, Ltd. will be doing the sale accounting for this sale and will be collecting all the sale proceeds. We understand that sale proceeds will be disbursed within a 45 day period. We are also aware that any claims against them must be filed, in writing, within 45 days of the transaction to which the claim is based. Compliance with these Packers and Stockyard Act and Regulations will be beneficial to everyone, as we bring buyer and seller together. Sale proceeds will not be disbursed until the registration paper on my consignment is in the hands of the sale manager.

I also understand that all consignments will be charged a \$100 per lot entry fee plus a uniform sales commission of 7% to cover shared expenses from all consignors. I agree that commission will be charged on any floor prices or reserve bids at the final price at which the lot goes out of the sale ring, either sold or unsold, and agree to pay sale expense on that final price.

I certify that any cattle I have consigned are free of liens.

\_\_\_\_\_  
Signed

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Ranch Name

\_\_\_\_\_  
Date

Please make the check for sale proceeds payable to: \_\_\_\_\_

Please sign and return to our office with your sale entry forms.