

PERFORMANCE COUNTS.

For attractive, high-performance calves that excel at weaning, in the feedlot and on the rail.



Lot 35 - Keys Fortune Hunter 24F, son of Jaxson, is a real looker with style, balance, performance and quality from end to end. BW: 92#, Act WW: 855#, balanced EPDs.



Lot 9 - Keys Hondo 45F, a well-balanced, tight-framed, high-performance bull with lots of muscle and a heavy top. He's a TT for Leptin with great EPDs and an outstanding mother - an excellent herdsire prospect.



Lot 20 - Keys Ballyhoo 28F is a deep-bodied, easy-doing Ballyhoo son with a mid-term ADG of 4.09, a light birth weight and a TT for Leptin. His mother is an outstanding young producer - her last year's bull was our high seller at \$17,000.



Lot 60 - A dark red purebred Charolais bull by Bounty Hunter. He is long sided, clean fronted, well-muscled and sound as a fiddle. 830# WW, 107 ratio and 4.9 ADG on his 104-day test weight.



Lot 105 - Keys Direct Hit 77F is a real deep-bodied, long-bodied, high-performance Salers-cross. Excellent conformation on this calf with strong performance on his bottom side.



Lot 117 - Keys Rockstar 135F is a stout-topped, big-butted Salers Optimizer.

Call for a catalog.

Visit www.effertzkeyranch.com.

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**POSTPONED DUE TO WEATHER
NEW SALE DATE!**

Effertz Key Ranch
41st Annual Bull Sale
Saturday, March 30, 2019
1 p.m. CST
Rugby Livestock, Rugby, ND
Auctioneer: Jered Shipman

Offering 123 Bulls
72 Charolais & 51 Salers Optimizers



**EFFERTZ
KEY RANCH**

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