

January 15, 2016

Dear Lowline Breeders,

The Moderate for Profit Lowline Sale will be held Saturday, March 19 at Mitchell Livestock Auction, Mitchell, South Dakota. We are accepting consignments for this new event. With the media buzz about reducing cow size for efficiency, the time is right for a Lowline sale in the middle of cow country.

Breeding age bulls, both fullblood and percentage, ready for heavy service should make an excellent consignment. In addition, high quality fullblood and percentage females will be a sale feature. With the Junior Nationals coming up, top quality show prospects will also be featured. Sale cattle need not be halter broke but should be quiet and in good shape.

We are expecting about 60 lots of the upper midwest's finest Lowline cattle in the Moderate for Profit Sale.

A sale ad will run in the next issue of the Lowline Ledger – the more high quality photos we get for the ads and catalog, the better. Your good photos will be a big boost to marketing your sale animal.

Please look over the sale rules and get your entries in by February 1. This is the time and place to market your best Lowline genetics and for all of us to "Moderate for Profit".

1. Breeding age bulls over 14 months of age must be accompanied by a positive fertility test. Bulls 12 months of age or older should be tested for trich. Pregnant females should be preg checked.
2. All sale cattle must comply with South Dakota health and brand regulations. It is the consignor's responsibility to be sure their sale cattle are accompanied by current health and brand certificates, allowing them to travel to the sale. Sale cattle must be identified by tattoo and metal tag number on their health certificate. Females should be bangs vaccinated and their OCV tattoo listed on the health paper.
3. Sale cattle must be registered with the ALR. All consignors must have their registration papers turned into the sale manager before the sale. If an animal does not have a registration paper, they will not be allowed to sell and the entry fee will be forfeited.
4. Cattle may arrive at the sale site on Thursday, March 17 and must be in place by noon on Friday, March 18.

5. We will have fitting services available for those consignors that need them. If you intend to utilize these fitting services, you must notify Neil ahead of the sale and you must have your sale cattle at the sale site on Thursday. Any cattle arriving on Friday should have been fit at home. There will be an additional charge for the fitting service.
6. Good photos are a great help in promoting the sale and your consignments. If you need assistance in getting good photos, give us a call and we may be able to recommend someone in your area that could take them.
7. Sale expense will be 14%. There is an entry fee of \$100 per lot which will apply to sale expense if an animal goes through the sale ring. If an animal is consigned but does not go through the ring, the entry fee will be forfeited.
8. We urge you to bring your very best to this sale. It will be widely promoted in the area and to the breed – let's have a great event!

Please fill out the attached entry form and return to Auction Effertz by February 1. We are looking forward to hearing from you.

Sincerely,

Neil and Jan Effertz
Auction Effertz, Ltd.
17350 Hwy 1804 N
Bismarck ND 58503
701-223-5202 (office) 701-471-0153 (cell)
www.auctioneffertz.com effertz@bektel.com

2016 Moderate for Profit Lowline Sale Entry Form

Please complete one form for every entry. Form may be duplicated if needed. Entry forms are also available at www.auctioneffertz.com.

Category: ___ Bull ___ Cow/Calf Pair ___ Bred Heifer ___ Open Heifer Reg #: _____

Animal's Name: _____ Color _____ %: _____

Birthdate: _____ Tattoo: _____ BW: _____

Service Information for bred females:

Bred to: Bull's name: _____ Bull's Reg #: _____

Breeding date: _____

Calf at side: Sex: _____ Born: _____ Tattoo: _____ Sire: _____

Footnote Information:

Pedigree (attach copy of registration paper or fill out **completely**)

Sire _____
Reg # _____

Dam _____
Reg # _____

Consignor: _____
Address: _____
Phone: _____ email: _____

*Include \$100 per head entry fee and return to Auction Effertz, Ltd, 17350 Hwy 1804 N,
Bismarck, ND 58503 by February 1.*

Sale Agreement for Consignment Sales

Name of Sale: Moderate for Profit Lowline Sale Date: March 19, 2016

By participating in this consignment sale, I agree to abide by all the rules regarding the sale. It is understood that Auction Effertz, Ltd. will be doing the sale accounting for this sale and will be collecting all the sale proceeds. We understand that sale proceeds will be disbursed within a 45 day period. We are also aware that any claims against them must be filed, in writing, within 45 days of the transaction to which the claim is based. Compliance with these Packers and Stockyard Act and Regulations will be beneficial to everyone, as we bring buyer and seller together. Sale proceeds will not be disbursed until the registration paper on my consignment is in the hands of the sale manager.

I also understand that all consignments will be charged a uniform sales commission to cover shared expenses from all consignors. I agree that commission will be charged on any floor prices or reserve bids at the final price at which the lot goes out of the sale ring, either sold or unsold, and agree to pay sale expense on that final price.

Signed

Print Name

Ranch Name

Date

Please sign and return to our office with your sale entry forms.