

# Discover Lowlines

## WEEKEND

Great Friends | Great Cattle | Great Fun!



Friday and Saturday,  
**June 5-6, 2015**

On the ranch, Bismarck, ND



# Effertz EZ Ranch Discover Lowline Weekend

Welcome to our 9th Annual Discover Lowlines Weekend!

This has been a dynamic year in the American beef cattle industry with record prices and beef becoming one of the most profitable commodities in agriculture. It has also a banner year for increased awareness of the contribution that Lowline genetics can have to real world commercial beef production.

Sales have been good with more volume buyers than in past years. This is a good indicator that the real beef industry is starting to hear and respect what we have been saying about Lowlines for years. Namely, that they do have a place in commercial beef production and that Lowlines can in fact help commercial producers lower their costs of production, lower the stress and labor during calving season and increase beef production on a pounds of beef per acre basis.

We are seeing unprecedented inquiry about Lowlines. A number of you are new to the breed. If we can help answer any questions about the breed or getting started please let us know. We welcome you here to our ranch in Bismarck. If there is anything we can do to assist you in any way please ask.

It is always a challenge to decide to let go of some of these very top producing cows and heifers out of our best cow families. But each year we try to offer in this sale cattle that we would want to buy if we were getting started in Lowlines or adding to a quality existing program. With that in mind, we are offering some terrific young fullblood females several bred to our Boxcar bull that has continued to impress us with good looking calves while he stays in terrific condition under heavy natural service. To compliment these outstanding fullblood females we have added a number of top notch percentage Moderator females with a wide variety of percentages, colors and styles. Several of these females will have calves at side sired by our best new bulls. The Sundance calves are truly impressive and we are very happy with our Luke calves, especially on our first calf heifers. As always we will offer breeding privileges with two straws of semen and a certificate for each of the females selling to our extensive battery of available herd sires both fullblood and percentage.

We have a very nice assortment of breeding age herd bulls in a variety of percentages to suit your needs. These bulls will be semen tested and health tested to go anywhere in the United States. If we can help you with your transportation needs just let us know.

This is our 9th annual sale and once again we will have a Lowline Breeders Seminar on Friday afternoon which is always educational and entertaining. This year will present

Dr. Lauren Hanna, NDSU Animal Geneticist, her thoughts on a new project combining work with Dr. Kris Ringwall at the NDSU Dickinson Research Center using DNA Genomics to identify cattle that will influence beef cow herd efficiency. The title of the project is: "Impact of frame size, efficiency, and longevity in the commercial beef cow herd."

Back by popular demand are "The Effertz Girls" and their presentation on preparing Lowline beef. We know you will enjoy that one especially when you get to taste the result of their work. Plan to stay for supper.

Once again thanks for your interest. Please come to the ranch and don't hesitate to ask us if we can help in any way.

All the best,  
Neil and Jan Effertz and Family



**Neil & Jan Effertz  
& Family**

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The whole family at the end of sale day 2014  
What would we do without all the good help and support?



# LOWLINE *Terms and Conditions*



**Terms:** Terms of the sale are cash or check payable immediately upon conclusion of the sale and before animals will be moved. Seller will reserve the right to require a certified check as settlement before releasing any cattle.

**Insurance of Purchases and Risk:** All animals are the seller's risk prior to their sale and become property of the buyer as soon as declared sold by the auctioneer. Arrangements will be made to have insurance available when making settlement. Cattle left at Effertz EZ Ranch after the sale must be insured by the purchaser.

**Bidding:** All animals sell to the highest bidder. Any disputes or challenges regarding bids will be settled by the auctioneer and his decision will be final.

**Health Papers:** Our vet will be on hand to write interstate health certificates.

**Registration and Transfer:** All animals sell with registration papers from the American Lowline Registry and will be transferred after the sale at the seller's expense.

**Announcements:** Any errors or changes of information contained in the catalog will be announced from the auction block and such announcements shall take precedence over information contained in the catalog.

**Breeding Guarantee:** Bred females in the sale have been pregnancy examined by a veterinarian and found to be safe in calf. Bred females and females with calves at side are considered to be breeders and no further guarantee applies. The open heifers selling are guaranteed to be breeders. If a female appears to be a non-breeder within 6 months of the sale (or within 6 months of when

she reaches breeding age) she may be returned to the seller at the buyer's expense. The seller will then reserve the right to prove the animal a breeder within a six month period, using any fullblood registered Lowline bull of his choice through AI or natural service. If successful, seller will return animal to buyer, again at buyer's expense. Should the animal fail to prove a breeder, the seller at his option may either return the purchase price to the buyer or replace the animal with another of equal value in full settlement and satisfaction of all claims. In no event shall the seller be responsible for more than the purchase price.

In case the animal in question should develop to be a problem breeder due to negligence or improper management by the buyer or if the female has been subjected to any hormonal or surgical reproduction techniques, the seller's guarantee does not apply. No guarantee is given that bred females will deliver a live calf. No guarantee is given that a female will produce eggs suitable for transplant.

All bulls are semen tested. No guarantee is given that a bull will produce semen that will freeze.

**Liabilities:** All persons who attend the sale do so at their own risk and Effertz EZ Ranch assumes no liability for any accidents that may occur. Neither does Effertz EZ Ranch assume any liability for loss or injury to livestock due to theft, mysterious disappearance, sickness, improper handling or Act of God.

**Contract:** The above terms and conditions shall constitute a contract between the buyer and the seller of each animal sold.

**Mail bid:** Mail or wire bids may be furnished. Bids must be in the hands of the sale staff in ample time prior to the sale and will be handled in strict confidence.





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1 p.m. CDT

*Selling 64 Lots of Lowline Cattle*