

December 16, 2014

Dear Lowline Breeders:

Hang onto your hat – this will be the most exciting Houston show that we've ever had! Three BIG things will make this a Houston to remember:

1. Lowlines have been moved to the first week of the show when many popular beef breeds are in the barn.
2. We come in on Monday and are released on Thursday making three action packed days – great for cattlemen who want to attend the event.
3. This year is the inaugural Moderator Bull Battle.

Plan to participate this year as we have an opportunity to showcase the very best Lowline genetics to cattlemen representing the most popular breeds in the nation.

Consignments are now being accepted for the Houston Stock Show International Lowline Sale. This sale will feature 30 - 40 select lots, high quality seedstock for the most discriminating registered Lowline breeders, including bred females, open heifers and show prospects. In addition to the Bull Battle bulls, the sale will also feature breeding age, herd sire caliber fullblood and percentage bulls.

The Houston schedule this year:

Monday, March 2: Move-In begins at 7:00 AM for Angus, American Red Brangus, Brahman, Brangus, Braunvieh, Charolais, Lowline, Maine Anjou, Red Angus, Shorthorn, Simbrah and Simmental (Must be in place by 3 p.m. and checked-in by 7 p.m.)

Tuesday, March 3: 3:30 PM – Moderator Bull Battle
5:30 PM – International Lowline Sale

Wednesday, March 4: 11:30 AM – International Lowline Show

Thursday, March 5: 7:00 AM – Move out

All events take place at the Houston Stock Show and Rodeo in the Reliant Center.

Sale cattle must be entered in the Houston Stock Show. The deadline for **show entries** is January 5, although late entries will be accepted through February 15.

Sale Rules:

1. Breeding age bulls over 14 months of age must be accompanied by a positive fertility test.
2. All sale cattle must comply with Texas Animal Health Commission and Houston Livestock Show health regulations. It is the consignor's responsibility to be sure their

sale cattle are accompanied by current health certificates, allowing them to travel to the show and sale. Bulls 12 months of age or older should be tested for trich.

3. All consignors must have their registration papers turned into the sale manager before the sale. If a Lowline animal does not have a registration paper, they will not be allowed to sell and the entry fee will be forfeited.

4. Sale cattle need to be halter broke and must be entered in the Houston Show. The entry deadline for the Houston Show is January 5, 2015 and late show entries will be accepted until February 15. Entry forms are online at: www.rodeohouston.com

5. Cattle must be in place by Monday, March 2 at 3:00 PM.

6. Good photos are a great help in promoting the sale and your consignments. If you need assistance in getting good photos, give us a call and we may be able to recommend someone in your area that could take them. We will need photos by January 20.

7. Sale expense will be \$100 entry fee plus 14%, with an additional 1% going to SLABA. If an animal is consigned but does not go through the ring, the entry fee will be forfeited.

8. All consignors within the SLABA area must be members of SLABA.

9. Only high quality seedstock will be accepted for this sale. It will be widely promoted and webcast on liveauctions.tv - let's have a great event!

Please fill out the attached entry form and return to Auction Effertz by January 15. We are looking forward to hearing from you.

Sincerely,

Neil and Jan Effertz
Auction Effertz, Ltd.
17350 Hwy 1804 N
Bismarck ND 58503
701-223-5202 (office) 701-471-0153 (cell)
www.auctioneffertz.com effertz@bektel.com

Please complete one form for every entry. Form may be duplicated if needed. Entry forms are also available at www.auctioneffertz.com.

Category: ☐ Bull ☐ Cow/Calf Pair ☐ Bred Heifer ☐ Open Heifer Reg #: _____

Animal's Name: _____ Color _____ %: _____

Birthdate: _____ Tattoo: _____ BW: _____

Service Information for bred females:

Bred to: Bull's name: _____ Bull's Reg #: _____

Breeding date: _____

Calf at side: Sex: _____ Born: _____ Tattoo: _____ Sire: _____

Footnote Information:

Pedigree (attach copy of registration paper or fill out **completely**)

Sire _____

Reg # _____

Dam _____

Reg # _____

Consignor: _____

Address: _____

Phone: _____ email: _____

*Include \$100 per head entry fee and return to Auction Effertz, Ltd, 17350 Hwy 1804 N,
Bismarck, ND 58503 by January 15.*